

New Order

MarketShare:

Daily Airtime Lines

[illegible]

Agency:	Crossroads Media LLC	Station:	WJLA-TV	Order ID:	2132534
Client:	12 - CrossroadsGPS	Product:	11 - Crossroads GPS	Estimate:	547 - GPS VA TV 30'S 5.24-5.31.12
Flight Start:	05/24/2012	Flight End:	05/31/2012	Received in ePort:	5/16/2012 2:15:32 PM

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len										Totals for Entire Flight		
						5/24	5/25	5/26	5/27	5/28	5/29	5/30	5/31	Spots	Rtg	CPP	
						Total Spots:	3	2	0	1	3	2	3	1	15		
Total GRP/GIMP(000):						10.8	5.9	0.0	2.5	10.8	5.9	10.8	4.1		50.8		
Cash\$ - Spots: \$37,300.00 - 15						Trade\$ - Spots: \$0.00 - 0		Total Cost: \$37,300.00		Total CPP/CMP: \$734.25							